

SEEING IS BELIEVING: SCB partners with Farmsecure in visionary partnership!

Over the next 2 weeks, more than 500 children in the Free State town of Bethlehem will have their eyes tested for the first time, thanks to Standard Chartered's *Seeing is Believing* fund and its partnership with valued agri-sector client, Farmsecure. Through *Seeing is Believing*, the Bank's global campaign to tackle avoidable blindness, we have partnered with sight NGO 'ICEE' and Nissan SA to conduct eye screening for young teens located at 5 Farmsecure-supported community projects in Bethlehem – the location of Farmsecure's head office.

In order for us to deliver the eye-tests, a mobile eye unit has been dispatched to the town with a qualified Optometrist and Eye Technician on-board, as well as a fully-equipped, state-of-the-art laboratory. Prescribed spectacles are manufactured in the mobile laboratory on a same-day basis, enabling the children to receive spectacles without delay.

The Bank currently finances approximately 10% of South Africa's annual maize production through its relationship with Farmsecure. The agri-specialist is currently one of the Bank's largest revenue generators for CTA (Commodity Traders & Agriculture) in Africa.

Ebenezer Essoka, CEO South Africa and Area General Manager for Southern Africa, remarked, *"This is an innovative example of how the Bank can extend our business partnerships beyond our commercial capabilities to make a difference in the lives of others - demonstrating our promise to be Here for good."*





Young Kabelo follows the Optometrist's instructions to assess whether he will need spectacles.



Nissan's Mobile Eye Unit:

Dr Clem Harrington, Mayoral Councillor for Bethlehem's Department of Local Economic Development (far right in jacket) arrived to witness the eye-testing in action at Maluti Hoogland School. The Mobile Unit will be based at the school for the next 10 days, with beneficiaries being transferred to the school from various locations.

From left: France Nxumalo (from our NGO, 'ICEE'), children from Maluti High School, Lauren Callie (SCB) and Elma Wolmarans (Farmsecure's Community Project Manager)



SEEING IS BELIEVING!

The first 6 learners delighted to receive their new glasses

A Maluti school class line up to have their eyes tested in their school hall. The learners were bubbling with excitement to have their eyes tested !